



‘SHE’ CONFERENCE EVENT: CONNECTING WITH WOMEN OF ALL AGES

GRAMMY WINNER REBECCA ST. JAMES CENTERS UNIQUE CONFERENCE/CONCERT OF MUSIC, MINISTRY AND MESSAGE

(Nashville, Tennessee) – March 7, 2006 -- In a world filled with ‘special events,’ mark your calendar this spring for one event that truly lives up to the promise of being special. Seldom does one evening draw an audience filled with responsive faces of ‘girls’ from 8 to 80. This is the unique face of **SHE**.

Grammy Award winning singer, Rebecca St. James, who has most recently added ‘best selling author’ to her credits, is the centerpiece of the ‘SHE’ conference event series—a unique evening of ministry, music, and message that embraces a cross generational community of ‘girls’ from pre-teens to grandmothers. The conference is built on the concept of celebrating the beauty of becoming a total ‘SHE’ woman—safe, healthy and empowered—in every season of life. The conference series was inspired by St. James’ best selling books *SHE* and *SHE TEEN* (Tyndale) which have been an inspiration to teens and adult women alike to find their foundation for life in God’s plan for living.

The SHE conference/concert setting embraces like a conversation with an old friend over a shared cup of tea.

Adding to the perfect balance to Rebecca’s connection with the audience from her life experiences as a vital 20 something, is her ideal counter-balance. Joining her on the conference stage is her real life mentor, Evie, herself an award-winning Christian singer whose career throughout the 70’s and ‘80’s inspired millions of record sales and an enduring international following. Now married with two grown children, Evie has been both an inspiration and close personal friend and role model to the younger Australian born St. James who herself is no stranger to the term ‘role model.’ On outspoken voice for her generation, Rebecca has taken her stand for purity onto concert stages all over the world. Her best-selling single *Wait For Me* inspired both a best selling book and a message that she has used to passionately inspire an entire generation of young people.

Whether through the rock-influenced music of Rebecca, the softer sounds of Evie, or the mutual straight talk from the heart that is the core center of the evening, both women set their music and their life experiences before their audience—welcoming their questions, offering real answers, sharing God’s grace, His love, and His passion to reach women with the message of how to live life based on the application of practical biblical principals in a rubber-meets-the-road 21st century.

‘We talk about the things women care about from finding their purpose and security in God, to mentoring, to communicating more effectively with each other—whether teen to parent—or friend to friend,’ notes Evie. “It’s not unusual for Bec and me to see teens and pre-teens coming with their moms, or more mature ladies coming in groups. We have the welcome mat out to all ‘the girls’ to come sit with us at the feet of Jesus as we celebrate the real beauty and definitions of womanhood that the world too often tries to take away.”

As witnessed from the success of this year’s schedule of SHE events, this upcoming conference series will provide a much anticipated returning opportunity for women to celebrate the chance to connect with God and each other. There’s a gift to be found here for every girl in attendance—young and old. Whether you come for the music, to take notes, or just to take heart, SHE is truly a “special event.”

Resource Rebecca St. James online: www.sheevent.com