

**"SHE" CONFERENCE EVENT:GRAMMY WINNING
SINGER CONNECTS TEENS, MOMS AND GIRLS OF ALL
AGES!**



**REBECCA ST. JAMES CENTERS UNIQUE EVENING WITH MUSIC
AND MESSAGE**

(Nashville, Tennessee) –March 2, 2009 – Finally—something mothers and their teenage daughters can agree on! By the droves nationally, they're finding this new found sense of unity on 'what's cool' at a unique one night Christian music/ministry conference event called simply—what else—**SHE!**

It's a remarkable evening with Grammy Award winning Christian singer and best selling author **Rebecca St. James** as the centerpiece. The **SHE** event was first creatively birthed from St. James' connectivity with teenagers through her music and books. Her ensuing vision was one of how teen girls and mothers could be brought together under one tent for a fun and meaningful dose of cross generational "music and girl talk." This is the unique face of SHE—an audience filled with girls of all ages. Look around the crowd and you'll see teens and pre-teens, mothers, daughters, granddaughters and friends.

The **SHE** conference unfolds like a warm conversation with an old friend over a shared cup of tea. Or, to put it in the vernacular of the younger set in the crowd—like a Starbucks while you're tweeting your friends, checking your Facebook and simultaneously rockin' out with your iPod!

Australian born Rebecca St. James is a young woman with the true heart of a communicator. A passionate advocate of the abstinence message since breaking wide on the American music scene as a teenager in the '90's. She has since sold millions of units of her music globally, at the same time touching and encouraging an entire generation of young women with her dedication to Christianity and the consistent faith and values message she's offered in best selling books such as SHE and SHE TEEN—the books upon which this event was initially built.

Most recent on Rebecca's list of accomplishments is the current Top 10 status of her latest book, *Pure*, on the Christian bookseller's 'young adult' best seller chart. She has also just wrapped her first starring role on film in the forthcoming movie, *Sarah's Choice*, which will reach audiences this fall. In it, Rebecca's portrays a single young career woman faced with the news that she is pregnant. It's a role close to her heart. "We live in a very real world where scores of young women every day are

faced with the heart wrenching issues my character faces. I feel it's an important film with a Godly message that I am praying will profoundly touch lives," notes St. James.

For her SHE event dates this spring Rebecca is armed with a secret weapon. Joining her on the conference is her real life mentor, **Evie Tornquist**, herself an award winning Christian singer whose career throughout the 70's and 80's inspired millions of record sales and an enduring international following. Now married with two grown children, Evie joins the younger St. James in bringing cross-generational wisdom, life experiences, good fun, and familiar music to the evening.

"Evie and I talk about the things teens and women of all ages care about—finding their purpose and security in God, mentoring, issues of the real meaning of beauty, straight talk about just saying 'no' to sex before marriage, communicating more effectively with each other-whether teen to parent, or friend to friend," notes St. James.

Whether through Rebecca's contemporary Christian influenced music, the softer sounds of Evie, or the mutual straight talk on real issues that provides the core of the evening, both women set their hearts before the audience –welcoming their questions, offering real answers, sharing God's grace and His heart to reach girls and women of all ages in the 'rubber meets the road' 21st century with a simple message: That they are loved.

"It's not unusual for Bec and me to see teens and pre-teens coming to the event with their moms, friends coming with friends, or even for us to see more mature ladies coming in groups. We have the welcome mat out to all 'the girls' to come to celebrate with us the real beauty of womanhood that the world too often tries to take away," notes Evie.

With the upcoming series of concerts, attendees will also be treated to an introduction to new contemporary duo--**Joel & Luke**--a handsome set of Australian brothers who happen to be the younger siblings of St. James. Gifted singers and songwriters, the twosome is on verge of launching nationally with their own major recording deal.

As witnessed by the packed audiences that greeted SHE events last year, the spring '09 conferences will provide a much anticipated opportunity for women to celebrate a night to connect with God, the music and ministry of Rebecca and Evie, their common interests, and each other.

There's a gift to be found in the evening for every 'girl' in attendance—young and young at heart. Whether they come for the music, to take notes, or just to take heart, SHE is truly a 'special event.'

Resource online: <http://www.sheevent.com/>

Resource Rebecca St. James: www.myspace.com/rebeccastjames